



**City of Scottsdale
Tourism Development Commission
Regular Meeting**

MARKED AGENDA

8:00 a.m., Tuesday, January 25, 2011
Witzeman Public Safety Building
8401 E. Indian School Rd.
Scottsdale, Arizona 85251

1. Call to Order/Roll Call – Meeting cancelled due to a lack of a quorum.

Kate Birchler, Chairwoman	David Richard
Mike Surguine, Vice-Chairman	Ace Bailey
Leon Young	Michael Hoffmann

2. Election of Officers

Steve Geiogamah, Tourism Development Coordinator

3. Approval of Minutes

Commission discussion and possible action to approve the November 16, 2010 regular meeting minutes (Attachment No.1)

4. Manager's Reports

Staff Contact: Steve Geiogamah, Tourism Development Coordinator

- a. Staff bed-tax collection report (Attachment No. 2)
- b. Bed Tax Proforma (Attachment No. 3)
- c. Smith Travel Report (Attachment No. 4)
- d. Managers Update (Attachment No.5)

5. Non-Marketing Bed Tax Funds-Subcommittee

At the request of Chairwoman Birchler, discussion and possible action regarding the creation of a subcommittee to review and provide recommendations regarding allocation of non-destination marketing bed-tax funds.

6. TDC Work Study Meeting Follow-Up

Commission discussion and possible action regarding follow-up items from the November 2010 Work Study session. (Attachment No. 6, 6a)

Staff Contact: Steve Geiogamah



PERSONS WITH A DISABILITY MAY REQUEST A REASONABLE ACCOMMODATION BY CONTACTING RITA McCLEARY AT 480-312-7989 or RMcCLEARY@SCOTTSDALEAZ.GOV. REQUESTS SHOULD BE MADE 24 HOURS IN ADVANCE, OR AS EARLY AS POSSIBLE, TO ALLOW TIME TO ARRANGE THE ACCOMMODATION. FOR TTY USERS, THE ARIZONA RELAY SERVICE (1-800-367-8939) MAY CONTACT RITA MCCLEARY AT 480-312-7989.

7. Premium Trolley Service Pilot Program Update

Commission update and discussion regarding premium trolley service pilot program
(Attachment No. 7, 7a, 7b)

Staff Contact: Dave Meinhart, Transportation Director

8. Tourism Development Commission Annual Report

Commission discussion and possible action regarding TDC annual report (Attachment No.8)

Staff Contact: Steve Geiogamah

9. City of Scottsdale Board and Commission Annual Ethics Training Session

Staff Contact: Senior Assistant City Attorney Kelly Ward

10. Scottsdale CVB Fiesta Event Update

Commission update and discussion

Brent DeRaad, Executive Vice-President SCVB

11. Identification of Future Agenda Items

The public body may not discuss, deliberate, or take legal action on any matter in the “Identification of Future Agenda Items” unless the specific matter is properly noticed for legal action.

12. Public Comment

Citizens may address the members of the Tourism Development Commission during “Public Comment.” This time is reserved for citizen comments regarding non-agendized items.

However, Arizona State law prohibits the Tourism Development Commission from discussing or taking action on an item that is not on the prepared agenda.

13. Adjournment

Next scheduled meeting is February 15, 2011



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